

## MEDIA RELEASE



CONSORTIUM  
FOR WASTE CIRCULARITY

### Supporting All Waste Becomes An Endless Loop Of Circularity

**Key Largo, FL - February 13, 2023:** The Consortium For Waste Circularity (CWC), the printing and packaging industry authority on circularity of all waste, announces today that Imaflex Inc. has joined the CWC community as a Sponsor.

“Regenerative Gasification solves a problem that exists throughout the world,” said Joe Abbandonato, Imaflex President & CEO. “Though all plastics can be recycled, the logistics of collecting, sorting, recycling, and creating new products are simply too costly for advanced economies and impossible for others.” “This technology holds promise, and I support it because we must leave our children a better planet than the one we entered.”

CWC is aligning the printing and packaging industry toward a path of full circularity where all organic waste is converted to a valued end product of methanol. Since this is derived from waste it is recycled material called eco-methanol which can be used for the production of plastic that would have endless circularity.

“Imaflex’s film production for the food, pet care, and non-food segments require many formulations and structures to meet customer requirements. Industry sponsorship of CWC is a natural fit that supports through science the transformation of landfills for film even when contaminated with product can still be fully recycled,” said Michael Ferrari, President, CWC.

About CWC: The Consortium For Waste Circularity is driven by purpose. We envision a world where waste is treated as a valuable resource. Members are using their voice to transform the processing of ALL waste, not just plastics, in the creation of a circular sustainable economy. We envision a world where molecules derived from nature’s precious resources can be used and reused in an endless loop of circularity. CWC aims to align the printing and packaging industry to follow a science-based solution that converts all waste to syngas and onto methanol, which will be recycled content called eco-methanol for the production of virgin packaging materials. This puts an end to the practice of landfills and incinerators. [wastecircularity.org](http://wastecircularity.org)

About Imaflex: Imaflex is focused on the development and manufacturing of innovative solutions for the flexible packaging industry. The Corporation’s products primarily serve the food industry. It also sells to niche markets in the industrial and agricultural space. Headquartered in Montreal, Quebec, Imaflex has manufacturing facilities in Canada and the United States.

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