

MEDIA RELEASE



CONSORTIUM
FOR WASTE CIRCULARITY

Supporting All Waste Become An Endless Loop Of Circularity

Key Largo, FL - July 14, 2022: The Consortium For Waste Circularity (CWC), the printing and packaging industry authority on circularity of all waste, announce today that MacDermid joined the CWC community as a Sponsor.

MacDermid Graphics Solutions “believes in pursuing sustainable solutions throughout our supply chain. Internally and externally-focused efforts to improve employee, facility, and manufacturing sustainability on the front end of our work flow is only half the challenge. The Consortium for Waste Circularity provides a new solution we can offer to our customers to assist in responsibly managing the waste byproducts produced during the platemaking process.

“The Consortium’s mission to transform the recycling infrastructure through the advancement of economically sustainable waste-to-Eco-Methanol technologies is an obvious choice in investing in our collective future” said Emily Kalshoven, Technical Marketing Mgr. “Through incorporating sustainable efforts into every step of the packaging supply chain, we can work together to create a more sustainable future for the packaging industry. When all industries make this choice, we can create a more sustainable future globally.”

CWC is aligning the printing and packaging industry toward a path of full circularity where all waste is converted to a valued end product of methanol. Since this is derived from waste it is recycled material called, eco-methanol™ that can be used for the production of plastic that would have endless circularity.

“MacDermid’s sponsorship of CWC is a natural fit that supports through science a pathway for flexo plates even when contaminated with ink to be fully recycled” said Michael Ferrari, President, CWC.

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**c/o Keys Accounting & Tax Services
9941 Overseas Hwy. #4 Key Largo, FL 33037**

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About CWC: The Consortium For Waste Circularity is driven by purpose. We envision a world where waste is treated as a valuable resource. Members are using their voice to transform the processing of ALL waste, not just plastics in the creation of a circular sustainable economy. We envision a world where molecules derived from nature's precious resources can be used and reused in an endless loop of circularity. CWC aims to align the printing and packaging industry to follow a science based solution that converts all waste to syngas and onto methanol which will be recycled content called, eco-methanol for the production of virgin packaging materials. This puts an end to the practice of landfills and incinerators. wastecircularity.org

About MacDermid: MacDermid Graphics Solutions is a global leader in the manufacturing and marketing of photopolymer plates and platemaking systems for the package printing industry. From analog to digital, liquid to sheet, solvent to thermal, we offer our customers a choice when it comes to selecting the best plate processing method for their specific application. MacDermid Graphics Solutions is a business unit of Element Solutions Inc (NYSE: ESI). Element Solutions Inc is a leading specialty chemicals company whose businesses supply a broad range of solutions that enhance the products people use every day.

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