



**JUNE 7-9**  
**2022** ROSEMONT, IL

• HYATT REGENCY O'HARE •  
PRODUCED BY: **THE PACKAGING GROUP**

Wednesday June 8, 1:45 PM – 2:15 PM

 **The Current Market Dynamics of Mechanical and Advanced Recycling**

**Dan Blackburn**, Senior Engineer, Packaging, Kimberly-Clark

This presentation will focus on California Bill SB 343 (truth-in-recycling logo) bill and the Consortium for Waste Circularity technology (Advanced Recycling via SynGas), which are two opposing avenues to single-use packaging waste, but also solutions that focus on circularity.

Sponsored by



**Dan Blackburn**  
**Senior Engineer, Packaging**  
**Kimberly-Clark**

Dan is a 2011 graduate of Clemson University with a B.S. in packaging science. He has been a member of FTA since 2012 and currently presides on its Board of Directors and its Foundation's Board of Trustees. He is also a FIRST-certified Implementation Specialist. Dan worked on the converting side of the business as a product development engineer and technical manager for Berry Global and Fortis Solutions Group (formerly Label Technology). Currently, he is the global packaging graphics leader as a senior engineer in the R&D Central Organization for Kimberly Clark Professional, residing in Atlanta.