

MEDIA RELEASE



Leading Sustainability for the Print Industry

FOR IMMEDIATE RELEASE

Newest SGP Resource Partner, CWSC, revolutionizes waste management



CONSORTIUM
FOR WASTE TO SYNGAS CIRCULARITY

SAYVILLE, NY – May 24, 2021: The Sustainable Green Printing Partnership (SGP), the leading certification authority in sustainable printing, announced today that the Consortium for Waste to Syngas Circularity (CWSC) joined the SGP community as a Resource Partner.

SGP Resource Partners are non-profits, NGO's and educational institutions engaged in promoting, teaching or researching in the areas of graphic arts and/or sustainability. Resource Partners are subject matter experts that assure our entire community is empowered with the acumen to advance sustainability in the printing industry supply chain.

"SGP's focus on streamlining resource consumption during printing manufacturing to be sustainable and environmentally friendly goes hand in hand with the end of life focus CWSC to create an endless loop of circularity," said Mike Ferrari, president, CWSC. "Each organization brings value and when combined provides a complete end to end eco-system. CWSC offers an endless loop of circularity to deal with difficult to dispose of multilayered photopolymer print plates. CPG's, printers and suppliers should focus on participation in both organizations."

"The engagement of CWSC with SGP is a natural fit to develop a more sustainable supply chain," said Doreen Monteleone, SGP treasurer and Flexographic Technical Association representative. "CWSC promotes an innovative technology to treat waste and convert it to feedstock for virgin materials. The leadership teams of CWSC and SGP are excited to work together to make progress on sustainability challenges the printing industry faces."

CWSC is active in sustainability forums and sharing its concept with industrial and regulatory bodies. In April 2021, Dr. Bruce Welt, CWSC Academic Committee and Professor of Packaging Engineering at the University of Florida, describes Plasma Assisted Gasification and Vitrification (PAG/V) as a potential solution to solve the comprehensive issue of waste circularity for the trade journal, BakingEurope: [Plastics sustainability: Myths, facts and a path to a circular economy sustainability](#)

To learn more about how to become an SGP Resource Partner and support the sustainable future of the printing industry and its customers, visit www.sgppartnership.org/patrons.

About CWSC: The Consortium For Waste To Syngas Circularity (CWSC) is driven by purpose. We envision a world where waste is treated as a valuable resource. Members are using their voice to transform the processing of ALL waste, not just plastics in the creation of a circular sustainable economy. We envision a world where molecules derived from nature's precious resources can be used and reused in an endless loop of circularity. CWSC aims to align the packaging industry to follow a science based route of all waste to syngas to "green methanol" for the production of virgin packaging materials. This puts end the practice of landfills and incineration. wastecircularity.org

About SGP: The Sustainable Green Printing Partnership (SGP) is the only certification organization promoting sustainability in all printing processes throughout the United States and Canada. SGP promotes a sustainable print supply chain through best practices, innovation, information sharing and validation. The SGP program encompasses the three pillars of sustainability – people, planet, and profit. SGP partners include 3M, tesa tape North America, Cooley/Group, FLEXcon, Laird Plastics, New Leaf Paper, Nvent Marketing, Piedmont Plastics, Polymershapes, Sun Chemical, REI, ANN Inc., BrandKey Graphics, Snowball Print Marketing, major printing organizations, academic institutions, and other leading companies. www.sgppartnership.org